

# 2021 Impact Report

The National Alliance on Mental Illness of Massachusetts (NAMI Mass) is a grassroots, statewide nonprofit

dedicated to improving the lives of those impacted by mental health conditions and their families and loved ones. NAMI Mass is the state's voice on mental health through its policy advocacy work, elevating the voices of those with lived experience. We offer education, support and advocacy programming for all state residents, free-of-charge. Founded in 1982, we are celebrating our 40th Anniversary in 2022.

# Community Education & Outreach

Programs and presentations offered around the state, highlighting the stories of those living with mental health conditions and their families.

## **IN OUR OWN VOICE**

187 PRESENTATIONS

5467 AUDIENCE

SPECIFIC AUDIENCES

**1512** PEOPLE ATTENDED PRESENTATIONS IN THEIR WORKPLACE

**889** PEOPLE ATTENDED PRESENTATIONS AT THEIR COLLEGE OR UNIVERSITY

**873** PEOPLE ATTENDED PRESENTATIONS IN THE HEALTHCARE SECTOR

129,311 PEOPLE RECEIVED SUPPORT FROM OUR **PROGRAMS** IN 2021

"As someone who also has mental health diagnoses, just being in a space with people talking openly about their experiences was really validating for me. The strategies the speakers shared for organizations and supervisors to better support staff were super helpful." EMPLOYEE WHO PARTICIPATED IN

TENDEES

IN OUR OWN VOICE AT WORK

## **WORK IN SCHOOLS**

Professional Development Course for Educators on Mental Health (Allies for Student Mental Health and In Our Own Voice)

"This was very useful and is making me think differently about student behavior in the classroom." HIGH SCHOOL TEACHER

**256** K-12 EDUCATORS 189 MIDDLE & HIGH SCHOOL

STUDENTS ATTENDED EITHER IN OUR OWN VOICE OR ENDING THE SILENCE

## **COMMUNITY CONVERSATIONS** TALKING ABOUT MENTAL HEALTH FOR ALL

In the spring of 2021, NAMI Massachusetts launched a series of panels that ask the question, "What does it mean to truly achieve Mental Health for All?"

We held three panels:

- BIPOC, May 2021
- · LGBTQ+, June 2021
- · Young Adults, November 2021

We invited these communities to discuss issues of stigma, access, inequity, challenges, and healing. One theme that emerged was the enormous impact that the social determinants have on mental health and healing. We are continuing these conversations in 2022.

## **WORK WITH** LAW ENFORCEMENT

**Crisis Intervention Team Training** 

**455** OFFICERS TRAINED

**137** POLICE DEPARTMENTS

**597** PUBLIC SAFETY OFFICERS IN TOTAL (POLICE OFFICERS, DISPATCHERS, CORRECTIONS OFFICERS, ETC)

"Hearing the speaker share their story was a powerful example for why these de-escalatlon techniques matter and showed that using them can truly save lives."

OFFICER FROM DEDHAM **CIT TRAINING** 

# **Education & Support**

Classes and support groups for those impacted by mental health conditions and their families, based on a peer-to-peer model, and offered through the 17 local affiliates across the state.

## FAMILY-2-FAMILY

FREE 8-WEEK COURSE

23 CLASSSES

359 PARTICIPANTS

12 NEW TEACHERS TRAINED

#### CONNECTION RECOVERY SUPPORT GROUPS

**660** GROUPS IN 2021

**5280** PARTICIPANTS

**53** FACILITATORS TRAINED

Some groups focus on a specific demographic or a specific diagnosis.

# FAMILY SUPPORT GROUPS

49

**GROUPS PER MONTH** 

4623

**PARTICIPANTS** 

14

NEW FACILITATORS TRAINED

Some family/caregiver groups focus on a specific demographic and some on a specific diagnosis.

#### PEER-2-PEER

FREE 8-WEEK COURSE

14 CLASSES

**180** PARTICIPANTS





#### TOP TOPIC'S

- finding mental health treatment
- finding peer support
- navigating a mental crisis
- finding housing
- dealing with a legal system
- ◆ finding family support

...We would be at a complete loss if there weren't people and organizations like yours to reach out to..."

"Thanks for taking the time to talk to me...I think it is the first time I ever felt listened to..."

**NAMI WALKS YOUR WAY** 

VIRTUAL EVENT

and supports our educational courses,

NAMIWalks is our biggest fundraiser

# **WEBSITE**UNIQUE VISITORS



#### **BEING SOCIAL**



TWITTER **21K+** 

FACEBOOK

6K+





INSTAGRAM

**3.4**K+

LINKED IN **3K+** 





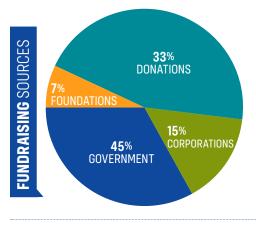
NEWSLETTER SUBSCRIBERS **15200** 

### 2021 Financial Information

and our advocacy efforts.

support groups, helpline, community

education and outreach programs,



**OPERATING** EXPENSES

17%
GENERAL &
ADMINISTRATIVE

7%
FUND RAISING

76%
PROGRAM COSTS

\$560,000+

RAISED

+/-1000

**PARTICIPANTS** 



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