

4TH ANNUAL SPRING Fundraiser on April 12, 2015

Our 2015 4th Annual Spring Fundraiser on Sunday, April 12th was the most successful yet — raising over \$100,000. We honored *Boston Globe* investigative reporter Michael Rezendes with a Journalism Award for his coverage of Bridgewater State Hospital. Our other guest for the afternoon at Canary Square restaurant in Jamaica Plain, MA was U.S. Representative Seth Moulton who spoke about inadequate care of our veterans with mental health challenges.



“We need advocates for those with mental health challenges and their family members because we need to improve mental health policy in Massachusetts and across the country. NAMI’s education programs and support groups empower family members and peers.

Thank you to NAMI Mass for improving the quality of life for people with mental illness and their families in the Commonwealth.”

CONGRESSMAN SETH MOULTON

NAMI Massachusetts Affiliates

NAMI Mass has over 2,000 members and 20 Affiliates (local chapters). Affiliates are the source of hundreds of volunteers who give thousands of hours to educate, support, and advocate on behalf of individuals with mental health conditions and their families.

NAMI MASSACHUSETTS AFFILIATES AND BOARD PRESIDENTS

Berkshire County | Deborah Sadowy

Boston | Stephen Rosenfeld

Bristol County | Brenda Venice

Cambridge-Middlesex | Jane Martin

Cape Ann | George Howe

Cape Cod & the Islands | Jud Phelps

Central Massachusetts | Carol Thorsen

Central Middlesex | Judy McKendry

Dorchester/Mattapan/Roxbury | Laurie Martinelli

Greater Boston Consumer Advocacy Network | Ewa Pytowska & Larissa James

Greater Lowell | Dick Edgar

Greater North Shore | Melinda Matthews

Latino Metro Boston | Marcos Rosenbaum

MetroWest | Larry DeAngelo

Newton-Wellesley | Sid Gelb

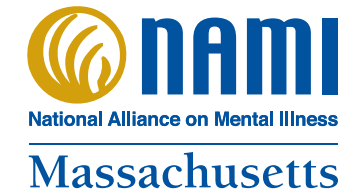
North Central | Guy Beales

Northeast Essex | Bernie Gallant

Plymouth | Jean Childers

South Shore | Betty MacIntyre

Western Mass | Bernice Drumheller



EDUCATE



ADVOCATE



SUPPORT



2015
ANNUAL REPORT



Massachusetts

The Schrafft Center
529 Main Street, Suite 1M17
Boston, MA 02129
(617)-580-8541
namimass.org





NAMI Board supporting the NAMI Walk.

FROM LEFT TO RIGHT BACKGROUND: Jane Martin, Michael Fetcho, Anne Whitman, Kathleen Considine and Robert Antonioni

FOREGROUND: Howard Trachtman, Debra Pacheco, Constantine Souras, Eliza Williamson and Steve Rosenfeld

MISSING: Mathieu Bermingham, Craig Davis, Bernice Drumheller, Kitty Dukakis, Mel Greenberg, Mary Jean Guidette and Tom Scurfield

NAMI Massachusetts Board of Directors

Steve Rosenfeld, *President*
Anne Whitman, *Vice President*
Robert Antonioni, *Treasurer*
Jane Martin, *Secretary*

Mathieu Bermingham	Mary Jean Guidette
Kathleen Considine	Debra Pacheco
Craig Davis	Tom Scurfield
Bernice Drumheller	Constantine Souris
Kitty Dukakis	Howard Trachtman
Michael Fetcho	Eliza Williamson
Mel Greenberg	

NAMI Mass by the Numbers

SOCIAL MEDIA



Google+ • 223 FOLLOWERS

LinkedIn • 479 FOLLOWERS



DEVICES



THE NUTS + BOLTS

Website Visits: 152,334

NEW 24.5%

Returning 75.5%

CREDITS

DESIGN: BeckDesigns

PHOTOS: Carolle Photography for NAMI Walk, Convention and Fundraiser

COVER PHOTOS • TOP TO BOTTOM:
Speaker at NAMI Mass Convention 2014; Senator Kenneth J. Donnelly at our Advocacy Day, April 2015 and NAMIWalks 2015 that accounts for 40% of our revenue and permits all our programs to be free of charge to participants.

Dear Friend of NAMI Mass:

It is hard to believe, much less describe, the amount of good work done by our staff, board and volunteers during the fiscal year 2015, but we are going to try! Fasten your seat belts:

1. We launched our **CEOs Against Stigma** campaign on June 26th, with 30 CEOs already dedicating themselves to attack stigma in the workplace. Please go to ceos.namimass.org to learn more.
2. We held the most successful **NAMI Walk** in the history of NAMI, by raising \$623,000, making ours the first NAMI Walk ever to top \$600,000.
3. We completed the first year of our new **diversity outreach program**, with significant presentations by, among others, Florette Willis (staff), Dr. Matt Bermingham (board) and attorney and community leader Joseph Feaster (NAMI Boston board).
4. We also completed the first full year of our dynamic and inspiring **Peer-to-Peer** program, a 11-week free class with trained facilitators, which has received rave reviews from participants.
5. We introduced a creative new tool for peer self-expression, called **MyMoments**, created by our volunteer Steve Koppel, which uses photography and state of the art technology to express the profound experience of recovery.
6. We completed a year-long development process for a state-of-the-art resource helpline, our own **NAMI Mass COMPASS**, which brings the latest technology to guide individuals and families to find the resources they need in their communities throughout the state.
7. We took our first ever steps at NAMI Mass to provide programmatic support for teachers encountering student mental illness, through presentations of **Educating the Educator (ETE)**, created in New Jersey and brought to Massachusetts by board members, Kathleen Considine and Mary Jean Guidette.
8. We completed the third year of the **NAMI Mass Criminal Justice Diversion Project**, headed by June Binney, which has proved a game-changer in law enforcement mental illness training (but we still have a long way to go!).
9. We assisted in the creation of the first-ever **NAMI Boston local affiliate**, which begins to address the need for a local presence in the largest city in New England!
10. We hosted the most successful NAMI Mass fundraising event ever, in April 2015, with guest speakers **Congressman Seth Moulton** and *Boston Globe* investigative reporter, **Michael Rezendes**.

Truly, it's a partial list and apologies to other great efforts not listed here. Please read this report for more. It's all important, and of course despite all this, there's so much to do!

S. Stephen Rosenfeld
NAMI Mass Board President

Laurie Martinelli
Executive Director



S. Stephen Rosenfeld



Laurie Martinelli



PHOTO: MICHAEL CIESIELSKI

OUR HARDWORK WAS HONORED!

NAMI Mass was chosen by NAMI as the Outstanding State Chapter for 2015. LEFT TO RIGHT: NAMI Mass Board President Steve Rosenfeld, Executive Director Laurie Martinelli and NAMI Board member Adrienne Kennedy, who presented the Award at the National Convention in July, 2015.

THE NAMI MISSION

Our Mission Improving the quality of life for people with mental illness and their families.

Our Vision We seek to extend the education, support, and advocacy programs of NAMI Mass so that we will reach out to all Massachusetts peers and their families; improve the public's awareness and understanding of mental illnesses; and advocate at all levels to ensure that all people affected by mental illnesses receive, in a timely fashion, the services that they need and deserve.

Our Values Central to NAMI Massachusetts is a commitment to programs that are both peer-driven and family-driven; to the key concepts of recovery, resiliency, and support that are essential to wellness and quality of life; and to full and meaningful lives for all people.

CEOs AGAINST STIGMA

A NAMI Mass campaign

THE JOURNEY TOWARD THE GOAL OF REACHING 250 top executives and a half million employees by the summer of 2016 began in 2014 with a grant from the Massachusetts Attorney General's office.

In the summer of 2014, NAMI Mass commissioned a statewide survey on mental health attitudes, polling 800 voters. The one area of the survey that stood out involved attitudes toward mental illness in the workplace. The results showed that while 92 percent of people would advise people with mental illness to tell their families about it, and 76 percent would advise telling their friends, only 27 percent would advise telling their co-workers.

...mental illness carries a stigma that prevents many people from discussing their condition at work – leading to high turnover, low productivity and increased employer costs.

Mental illness affects one in five adults and is the leading cause of workplace disability. Unlike physical illness, mental illness carries a stigma that prevents many people from discussing their condition at work—leading to high turnover, low productivity and increased employer costs.

NAMI Mass realized that ending stigma required top-down leadership to change misconceptions about mental illness—including depression and substance use—so employees have the opportunity to speak freely about the conditions that affect them and their immediate families and seek support. After announcing the results of the statewide survey in November, NAMI Mass decided to target chief executives of Bay State companies with at least 50 employees. As part of their commitment to change workplace attitudes about mental illness, CEOs are asked to sign a pledge and make a commitment to bring NAMI's *In Our Own Voice* (IOOV) presentations into their workplace.

By April 2015, even before the official start, more than a half-dozen CEOs signed on, including, Bill Sprague of Bay Cove, Tim Murphy of Beacon Health Options, Mark Reynolds of CRICO, Harry Shulman of South Shore Mental Health, Erik Wexler of Tenet Health, Joyce Murphy of UMASS Medical School's Commonwealth Medicine division, and Jim Cassetta of Work, Inc. All took the pledge to "encourage communication and understanding to foster a stigma-free workplace."

In June 2015, NAMI Mass officially kicked off *CEOs Against Stigma* at a news conference at Massport, hosted by its newly-signed CEO—Tom Glynn. By then, more than 25 business leaders were on board. The campaign received plenty of pre- and post-publicity, with reports on television, radio and in newspapers statewide — including, WBZ-TV, WBZ NewsRadio, WWLP-TV, WCVB-TV, WCVB's *Chronicle* news magazine, *The Boston Globe*, the *Boston Business Journal*, the *Worcester Business Journal*, the *Fall River Herald* and the *Taunton Gazette*.

At that time, NAMI Mass also released a first-of-its-kind position paper called *Bad for Business: The Business Case for Overcoming Mental Illness Stigma in the Workplace*. This paper is featured prominently on the *CEOs Against Stigma* website (www.ceos.namimass.org). At ceos.namimass.org, people can see which "CEOs" have signed on as well as read their testimonials, facts about mental health and resources for support.

To reach business leaders across the state, NAMI Mass has also enlisted its numerous affiliates.

CEOs Against Stigma continues to build an impressive roster of business executives to help make the workplace healthier and more productive.

"My pledge is to actively practice compassion and understanding and to promote a commitment to encourage and support people in the workplace who live and work with mental illness every day.

Together we can begin a new and progressive dialogue on the topic of mental health and find ways to support and create a community of care in the workplace."

SUSAN FOSTER • EXECUTIVE DIRECTOR DEPARTMENT OF MOLECULAR AND CELLULAR BIOLOGY AT HARVARD UNIVERSITY

Education... a cornerstone of NAMI Mass' Mission

Basics

NAMI *Basics* is a six-week free education program for parents and caregivers of children and adolescents living with emotional and behavioral issues. NAMI *Basics* is taught by parents or caregivers of adolescents with similar issues. Participants in NAMI *Basics* classes get the tools they need to help make the best decisions possible for the care of their child. They learn communication tips, how to problem-solve and the skills to help cope with the emotional impact of caring for a challenging child. Participants also learn about the Individualized Education Program process, insurance, benefits, diagnoses, and treatment.

We are very pleased that we were able to conduct our first *Basics* class in Spanish. NAMI Western Mass held a *Basics* class for a group of 25 Spanish speakers who were able to take a *Basics* class in their native language.

"This course is inclusive of almost all aspects of child & family resources. I could have spent a lifetime getting all this information on my own. I feel supported, strong and ready to go forward."

BASICS PARTICIPANT

CLASSES

FALL 2014

Acton
Dorchester
Hyannis

SPRING 2015

Acton
Nantucket
Springfield • Spanish

"I gained empowerment over my illness. I'm looking forward instead of focusing on the past." PEER-TO-PEER PARTICIPANT

NAMI Peer-to-Peer

NAMI *Peer-to-Peer* is a free 11-week recovery-focused educational program for adults who wish to establish and maintain wellness in response to mental health challenges. Great value is placed on the individual experiences of each person in the class. Participants are empowered and invited to share their stories, the coping tools that they have used and to comment on the information provided.

Peer-to-Peer gives participants a varied selection of tools and strategies designed to improve decision-making skills, identify and overcome triggers and recognize the impact of emotions on actions.

We recently piloted a program called **MyMoments** to be offered as part of the *Peer-to-Peer* program. Participants in the pilot classes were very enthusiastic about

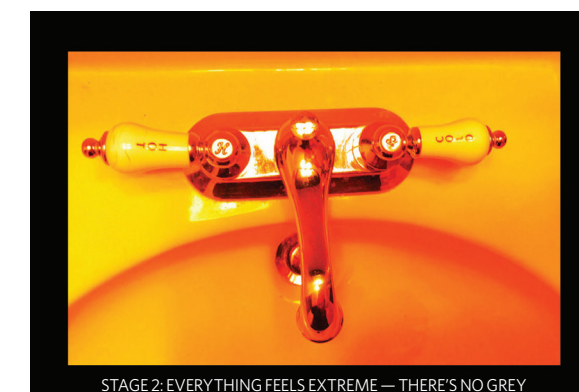
having the opportunity to add imagery to their recovery stories and create graphic reminders of coping skills and the hopes and dreams that have been restored as part of the recovery process.

In a nutshell — using a simple App, class members can create imagery on mobile devices to reveal their thoughts and feelings.

We ran five *Peer-to-Peer* classes in FY15 and two trainings. We now have more than 35 new *Peer-to-Peer* Mentors (teachers) and close to 80 people took the *Peer-to-Peer* class.



I STARTED TO SEE COLORS AGAIN



STAGE 2: EVERYTHING FEELS EXTREME — THERE'S NO GREY

CLASSES

Boston
Concord
Jamaica Plain
Leominster
Newton-Wellesley

An example of digital expressive imagery created as part of the *MyMoments* program incorporated into *Peer-to-Peer*.

"Enhancing this experience is the interweaving of discussion and learning with the creation of images that reflect the past, present and future of every person in the class."

PEER-TO-PEER PARTICIPANT

EDUCATING THE EDUCATORS

NAMI Mass' newest education program began during this fiscal year —*Educating the Educators* (ETE).

This program grew from a need for teachers and school personnel to learn more about how to support children and adolescents who struggle with mental health issues. Many parents approached NAMI Mass to express the need to aid the classroom teachers and support staff. Kathleen Considine, NAMI Mass Board member and chair of the Education and Support Committee, heard the pleas and got into action. She contacted her former employer, NAMI New Jersey, to offer the successful program Educating the Educators that Kathleen helped write and direct, and asked for the rights. The NAMI Mass Board studied the program and gave the approval needed.

Kathleen began organizing a team of three presenters: a psychiatrist, a teacher and a parent to be the presenting panel. Other committee members worked with Kathleen to secure three school districts to pilot the ETE program of professional development. The only thing missing was the financial support.

In the Fall of 2014, Paula Gauthier made a generous donation, from a fundraising event to NAMI Mass in memory of her son, James. The group was able to begin bringing the education to the school districts. The three pilots took place in the Charlton-Dudley School District, the Barnstable School District and the Newburyport School District. Over 350 educators heard the panel discuss the brain, symptoms of mental health struggles, classroom strategies and the viewpoint of the parent.

Audiences agreed that they left the presentations with a game plan to deal with students.

Family to Family

Family to Family (F2F) is a free 12-week psycho-education program for family members and caregivers who have loved ones that struggle with mental health issues. NAMI Mass trains family members to teach this course to their peers, other struggling family members and caregivers. The class learns the workings of the brain, medications, and side effects, coping strategies, empathy and communication skills as well as skills in navigating the mental health system. Resources are offered and shared with families, equipping them with strategies for helping their loved one.

"I have learned that my son does not have to spend the rest of his life on the sofa, and I do not have to spend my night crying in the bedroom. I know what to do because of F2F."

F2F PARTICIPANT

At the conclusion of the course, the participants are empowered to move forward with great hope.

NAMI Mass offered 24 classes, graduating over 500 students. Also, we trained 15 new family members to become F2F teachers.

CLASSES

FALL 2014	SPRING 2015
Bedford	Barnstable
Bolton	Cambridge
Cambridge	East Boston • Spanish
Charlestown	Holyoke
East Harwich	Lexington
Falmouth	Martha's Vineyard
Framingham	Mashpee
Gloucester	Nantucket
Kingston	Provincetown
Leominster	
Lexington	
Middleton	
Northampton	
Norwell	
Wellesley	
Weymouth	

In Our Own Voice

In Our Own Voice (IOOV) is one of NAMI's signature programs, our voice to end stigma. It is an hour long presentation given by two trained people who are progressing in their journey of recovery. The program includes personal testimony, a video portion and audience discussion. The presenters talk about the dark days of their struggles, their treatment and their wishes and dreams for the future. The goal of the program is to bring to life the person behind the mental health struggles. Stigma slowly melts away from the audience as the presenters tell their stories. Audiences are always impressed with the courage of the presenters, the quality of the presentations and information shared.

"The audience was riveted and moved after the presentation. We began outlining ideas for change that were triggered by your candid perspectives." IOOV AUDIENCE MEMBER

NAMI Massachusetts offered free IOOV presentations to high schools, colleges, medical and dental schools, in-patient hospital units, large and small businesses, staff trainings and meetings, volunteer agencies to name a few venues.

NAMI Mass trains presenters in the state and affiliate offices, graduating new speakers each year. Several of our presenters have gone on to become nationally trained trainers, a credit to their hard work and dedication to NAMI and our mission.

We offered more than 200 presentations to audiences of more than 4,000.

Family Support Groups

NAMI Mass offers *Family Support Groups* (FSG) throughout the Commonwealth to meet the needs of family members and caregivers. The groups are offered free of charge, as all our signature programs are. The *Family Support Groups* are led by two NAMI Mass trained facilitators who share their experiences and resources with the group. They are also trained in problem-solving skills. As a result, the groups are action oriented, and participants leave each session feeling hopeful and empowered.

NAMI Mass offers more than 40 groups. During FY2015, we trained nine facilitators to lead even more groups to meet the needs of the community.

FAMILY SUPPORT GROUPS		Greenfield	Middleton	Revere
Agawam	Dorchester	Haverhill	Nantucket	Sandwich
Barnstable	East Harwich	Lexington	Newburyport	Springfield
Bedford	Fall River	Littleton	Newton	Stow
Beverly	Falmouth	Lowell	Northampton	Uxbridge
Boston • Spanish	Fitchburg	Marlborough	Orange	Wakefield
Brockton	Florence	Martha's Vineyard	Pittsfield	Wellesley
Cambridge	Gloucester	• 2 groups	Plymouth	Weymouth
Clinton	• 3 groups		Revere • Spanish	Worcester

Alpha Kappa Alpha group at Sharing Hope event in Mattapan, MA.



NAMI MASS' Diversity & Inclusion

According to the Centers for Disease Control (CDC), overlooking diversity leads to health disparities resulting in persons with mental illness and multi-cultural groups dying 25 years earlier than the average population. Mental health is vital to our overall health and ability to lead full and happy lives. One in five adults and one in five children suffer from mental illness. It impacts us all directly or indirectly regardless of race, ethnicity, religion, class, sexual orientation, veteran status, etc. Nevertheless, stigma, cultural beliefs, a lack of access to care and discrimination are barriers that prevent people from getting the help they need to recover.

NAMI Mass is standing up to ensure people have an equal opportunity to live, grow and recover in our communities by offering *Diversity & Inclusion* training. Our training focuses on raising sensitivity and awareness to lower incidences of cultural discrimination from implicit bias. We made guest appearances on *NAMI Latino y Comunidad*, Disability Law Center's *Connections*, and WCVB's *City Line* to combat stigma and discrimination. Also, we offered our new program *Sharing Hope* to over 266 multicultural participants. Our hope is to open doors of new possibilities for diverse groups to understand that they are not alone. As they move toward wellness, we believe that people with mental health conditions can recover and live full and productive lives.

Connection

NAMI *Connection* recovery support groups allow people with lived experience an opportunity to reconnect with their community, rebuild their lives, get support and restore their hopes for the future. Participants gain insight from hearing the challenges and successes of others. Groups are led by NAMI-trained facilitators. This year the program has expanded rapidly. We graduated 22 new facilitators from a Connection Facilitator training in the fall, and seven Spanish-speaking facilitators in the summer. Groups are in development for Everett, Worcester, Lowell, Brookline, Gardner, Amesbury, Lynn (2) – one in Spanish.

CONNECTION SUPPORT GROUPS

Boston (2)	Marlborough
Brockton	Martha's Vineyard
Concord	Orleans
Fitchburg	Plymouth
Gloucester	Somerville
• 2 groups	Taunton
Haverhill	Westford
• 2 groups	

Successes in the 3rd year of the Criminal Justice Diversion Project

NAMI Mass' Criminal Justice Diversion Project (CJDP) had an exciting year, continuing our goal of reducing the disproportionate incarceration of people with mental illness. We achieved important successes in three main areas:

Mental health training for law enforcement

- Statewide training for new police recruits
 - Over 2,786 new municipal police officers have received an interactive, 16-hour training on mental health response developed by NAMI, DMH, and the Municipal Police Training Committee.
 - The training covers signs and symptoms of mental illness, de-escalation skills, and the importance of collaboration with local mental health providers. Each class is co-taught by a trained, experienced officer and a licensed mental health clinician.
- Statewide in-service training for all municipal police officers
 - Over 13,000 current municipal officers have received a 3-hour in-service training on mental health developed by NAMI, DMH, and the Municipal Police Training Committee. By December, all 17,000 municipal officers in the state should receive the training.
- Crisis Intervention Team (CIT) training for local police officers
 - 60 police officers from Cambridge, Somerville, Belmont, Brookline, Everett, Malden, and Medford graduated from an in-depth, 40-hour CIT training as a result of a partnership between the city of Somerville, the Cambridge Police Department, and NAMI.

Community Collaboration

- The CJDP provides technical assistance to cities and towns to establish sustainable stakeholder groups and increase communication and collaboration between the criminal justice, mental health, and other sectors. The CJDP facilitated over 18 meetings to help communities develop improved responses to people with mental health needs.
- Received a 3-year grant from the Blue Hills Community Health Alliance (CHNA 20) to expand this work in the South Shore.



Both photos depict police officers practicing de-escalation skills at the Somerville-Cambridge-NAMI CIT training



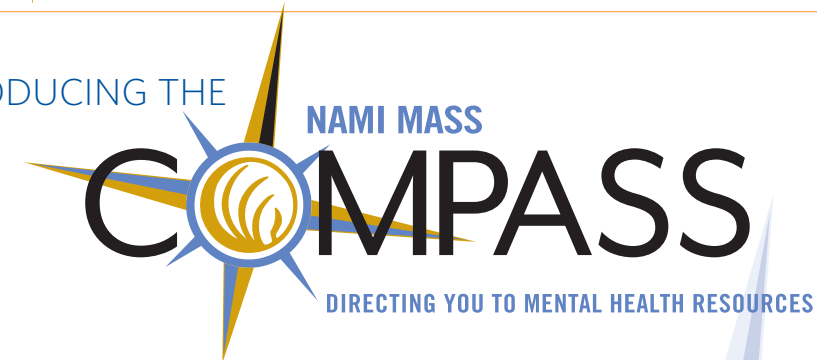
"I was using the skills I'd learned in CIT within three shifts after finishing the training."

SGT. FRED CABRAL, CAMBRIDGE POLICE DEPARTMENT

Advocacy

- The CJDP has conceptualized two long-term projects and will be working to garner support and funding in the next year:
 - Center of Excellence for Community Policing and Behavioral Health: A statewide resource for training, technical assistance, and evaluation aimed at reducing the over-representation of individuals with mental illness in the criminal justice system. The Center would support jail diversion in all communities in the state.
 - Middlesex County Diversion and Restoration Center: A community alternative to jail and hospitalization for people with mental illness. The Restoration Center would be a comprehensive service center with 24-hour bed capability and a range of services to meet individuals' complex needs.

INTRODUCING THE



NAMI MASS

DIRECTING YOU TO MENTAL HEALTH RESOURCES

NAMI Mass has seen a dramatic overhaul of its statewide information helpline. One major change that truly set the tone for the reimagined service we provide was renaming it COMPASS. In September 2014, we held a contest to rename the helpline, and COMPASS was the overwhelming winner. The name conveys precisely what we aim to do: guide callers toward local resources, point in the direction of recovery, and navigate the challenges of the mental health system.

In January 2015, NAMI Mass trained 10 Navigators—peers and family members who have firsthand experience of how mental health challenges can affect so many areas of a person's life. Navigators use a computerized database of resources that span the entire state of Massachusetts to connect callers and emailers to NAMI programs and any other organizations that might be able to help. Common topics include: how to find a new therapist or other mental health provider, affordable and/or supportive housing, finding employment, hospital discharge rights, access to mental

healthcare in jail, getting adequate insurance coverage, finding substance use treatment, etc.

A typical first call to the NAMI Mass COMPASS lasts about 20 minutes. The caller usually describes their situation, whether they themselves have a mental health condition or someone they love and care for does. Some precipitating event usually causes a person to call NAMI Mass: an eviction notice, a weekend spent in the Emergency Room, an interaction with the police, to and or before a loved one is discharged from the hospital with no follow-up plan. Whenever possible, we email a handful of websites and phone numbers, lists of groups and applications for services, to the caller with a reminder that NAMI is always a place they can reach out to for information and support.

SOURCE OF INQUIRY
Phone 1540
Email 322
Website 42
TOTAL 1904

NAMI Mass 2014 Convention

Lowell Inn & Conference Center • Saturday, October 18, 2014

Almost 400 NAMI members, supporters, individuals with mental health challenges, family members and friends in the mental health field attended the 32nd Annual NAMI Mass State Convention in Lowell at the UMass Lowell Inn and Conference Center on Saturday, October 18, 2014.

PHOTOS LEFT: Russell Pierce, DMH, Director, Office of Recovery and Empowerment (pictured left with NAMI Mass ED Laurie Martinelli) was the keynote speaker.

CENTER: Reva Stein and colleagues from the Mass Clubhouse Coalition.

RIGHT: (left to right) Board President Steve Rosenfeld with fellow board members Michael Fetcho and Howard Trachtman.



NAMI Mass' Advocacy Agenda

Thanks to your help, there were many noteworthy victories. These victories reflect NAMI's commitment to working closely with legislative leaders to restore funding and shift resources from facilities and institution-based services to community-based care. With an emphasis on growing attendance at our annual Lobby Day, it is critical to continue to bring hundreds of constituents into the state house to tell their story and advocate for increased funding.

NAMI Mass has crafted very concise and impactful fact sheets that present a consistent message.

1. The lead item on our priority list has consistently been the DMH budget.

The FY2015 DMH budget increased a whopping \$32.1 million over FY2014. In an unusual move, budget negotiators responded to our collective requests and increased the bottom line even higher during their deliberations. The final numbers actually surpassed the spending originally approved by the House and Senate.

2. Encourage Jail Diversion for people with mental illness

NAMI Mass has seen extraordinary success and growth of our ambitious project to prevent or divert individuals from becoming involved in the criminal justice system when their mental health crisis causes problematic but non-violent behaviors. This approach has been proven to reduce both human and economic costs. Presently, we are working

with legislative leadership to creatively fund a five-year state-wide initiative that will train all municipal police officers in jail diversion techniques.

3. Legislation — NAMI has made a priority of the following bills – to read the bill summaries go to our website at namimass.org/contact/advocacy:

- S1280: An Act Relative to Police Training, sponsored by Senator Jason Lewis.
- S1027 and H787: An Act to Require Health Care Coverage for Emergency Psychiatric Services (ESPs), sponsored by Senator Kenneth Donnelly and Representative Ruth Balser.
- H786: An Act requiring mental health parity for disability policies, sponsored by Representative Ruth Balser.
- S578 An Act Relative to Mental Health Certified Peer Specialists, sponsored by Senator James Eldridge.

Closing

NAMI Mass' presence on Beacon Hill has remained consistent. By leveraging the collective voices of NAMI's members, friends, family and supporters throughout the state, there were noteworthy victories and tangible results. But our work is not yet complete. It is critical to engage and grow our network in the coming months and beyond, and it all begins with friends of NAMI making their voices heard.

ADVOCACY DAY • Monday, April 13, 2015

Over 200 NAMI Mass constituents came to the State House, to back our legislative agenda. After listening to the speaker program that included NAMI Mass member and peer Mary Phillips and Lieutenant Colonel Sharon Costine from the Mass State Police, people visited their state representatives and state senators to voice their support for our legislative priorities. Also, we distributed a position paper, *Supporting Law Enforcement: The Vital Next Step in the Decriminalization of Mental Illness*.

After being briefed on the issues, given position papers and some guidance for talking with our legislators, we went off feeling well prepared to visit our elected officials. The feedback I got from my senator and my representative's aide was that it is very helpful for them to hear our first person stories and to receive the position papers we left behind. AN ADVOCACY DAY PARTICIPANT



The Walk... Biggest Yet!

- 2015 was our 12th Annual NAMIWalks Massachusetts event on Saturday, May 16, 2015, at Artesani Park in Boston, MA.
- For the sixth year in a row, we were the top NAMIWalks campaign in the country out of 80+ Walks. We became the first Walk to go over \$600,000 — raising \$623,000.
- We are grateful to our Volunteers, Team Captains, Walkers and their Donors, Corporate Sponsors and our two anonymous donors who matched contributions during June 10 through June 30, 2015. Their collective efforts made it possible for us to set a new NAMI fundraising record.
- We distributed \$115,911 to 19 NAMI Affiliates.
- Our Lead Corporate Sponsor, Beacon Health Options' team, Team BHO/MBHP raised an astonishing \$43,613 which in combination with their Sponsorship made their total giving a remarkable \$88,613.



NAMI Walkers Raise Funds

Thanks to Those Walkers Who Raised \$250 or More

Eric Adelman

Jory Agate

Denise Aldridge

Paul Aldridge

Rachel Aldridge

Bushra Awidi

Pam Andrews

Kirsten Archambault

Jon Archbold

Livia Ataide

Robert Baboian

Rosann Baboian

Maneca

Tanya Baker

Guy Beales

BJ Beck

Dawne Benoit

Matthew Bernstein

Rob Blasi

Nick Bracy

Sharon Bright

Lori Broach

Michelle Brodsky

Celia Brown

Victoria Buckley

Jonathan Burke

Yvonne Burke

Teresa Cardosi

Loren Carlson

Clara Carr

Kathy Castagna

Linda Chance

Marni Chanoff

Dicla Circelli

Kate Cook

Stephen & Gina Cummings

Carissa Curran

Dawn Curran

Diane Dady-Goldstein

Laurie Damsky

Sharon deVos

Lawrence DeAngelo

Barbara DeCunzo

Christine Degan

Lesley Delaney

John Deronck

Priscilla DiLuzio

Diane Doyon

Eric Duma

Marcelo Dutra

Zindle Family

Shawna Fanning

Elaine Farash

Joseph Feaster

Dee Febba

Michael Fetcho

Tracy Fitzmartin

Sheila Flaherty

Lisa Fownes

Beth Frankel

Lauren Freise

Bernie Gallant

Bob Gantz

Joanne Gay

Sidney Gelb

Noah Goldstein

Patti Gould

Julia Green

Jacqueline Greenlaw

Karen Gromis

Stephen Hadden

Cathy & Eric Haines

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FINANCIAL RESULTS FOR FY 2014*

Unrestricted Net Assets Revenue & Support

Grant Income	\$454,366
Special Event - NAMIWalks	623,000
Special Event - Other	110,942
Contributions	259,440
Membership and Convention	39,121
Interest Income	3,086
Net Assets Released from Restrictions Used for Operations	111,035

Total Revenue and Support \$1,600,990

*unaudited

Functional Expenses FY 2014



Operating Expenses

Salaries and Benefits	674,882
Professional Fees	317,808
Occupancy Costs	83,505
Direct Program Expenses	77,213
G&A and Fundraising Expenses	178,402
Walk Payments to NAMI National and Affiliates	165,911
Total Operating Expenses	\$1,501,721

Income from Operations	99,269
Unrealized Gain on Investments	7,519

Increase in Unrestricted Net Assets \$106,788